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## An Introduction to CDECS



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### Issues of Interest *and Intervention*

- \* Development intervention
- \* Piloting the new concepts and ideas
- \* Development communication
- \* Technical support related to toilet construction, production centres, Handpump repair and maintenance, Fluoride removal plants and rain water harvesting structures
- \* Communication materials production
- \* Developing Training manuals related to Health, Elementary Education, Water & Sanitation, Waste Management, Rain water harvesting structures and Fluorosis
- \* Focus on Women and Child Development, Child Rights and Child Abuse
- \* Research & Evaluation Studies related to socio-economic and infrastructure development
- \* Better Management of Development Programme related to Elementary Education, Nutrition, Health & RCH, AIDS/HIV, Child & Women Development, Natural Resource & drinking Water & Sanitation
- \* Population and Reproductive Health
- \* NGO Management and Networking
- \* HIV / AIDS Research and Programme Management
- \* Ensuring Quality Education
- \* Ensuring Drinking Water Quality
- \* Learn and document the new lessons from existing processes and achievements

### VISION *Ahead*

- \* Working more on issues related to Millennium Development Goals (MDGs)
- \* Stepping ahead on sensitizing the disadvantaged community to work in integrated manner on the social and economic issues themselves
- \* Work more on e-Governance and strengthening local Government and Panchayati Raj Institutions/Civil Society
- \* Holistic development of area & the people
- \* More on RCH, AIDS, School Health & Vitamin-A
- \* Management of Health services for better access to poor people
- \* Quality Drinking water and Community managed drinking water source
- \* Disaster Management
- \* Water Harvesting and Water Conservation / Fluoride Management
- \* Gender Equality and Equity
- \* Working towards improving the quality of life of underprivileged with specific inputs
- \* Focus on making the community more self-dependent towards fulfilling their needs
- \* Focus on developing area specific plan in the project area
- \* Support decentralization initiatives in more wider way
- \* Ecological management
- \* Urban & Slum Development
- \* Work on GIS & GPS
- \* Infrastructure Development Studies and Interventions
- \* Work on Right Based Approach
- \* Work on Child Protection, Child Development & Child Abuse
- \* NGOs and developmental organizations alliance building
- \* Developing local skills through proper trainings and support

### The Professional *Team*

Professionals	-	12	Middle Level Manager	-	11
Research Officials	-	09	Accounts Team	-	03
Project Functionaries	-	22	Project Support Persons	-	76

### GOVERNING *Board*

**Mr. Kailash**, President, Eminent Social sector expert

**Mr. Upendra K. Singh**, Secretary, Rural Management Professional have significant experience of social sector Training's, Research and Development intervention

**Mr. Dilip Sharma**, Treasurer, Well conversant with the ground realities of development sector and conversant with barefoot techniques

**Dr. Rajeev Gupta**, Member, Eminent Sociologist from Rajasthan have in-depth visioning and analytical skill for development sector

**Dr. K.N. Joshi**, Member, Eminent Academician

**Mr. C.M. Parihar**, Member, A deep sense of commitment for the development of disadvantaged section of the community. He has served for more than 40 years in the development department & deal with Government and bilateral agencies projects

**Mr. Jagdish Choudhary**, Member, Well conversant with hands on tools and technique of development. He is the person representing the rural community whom we worked and came forward for the community and society. We call him barefoot rural development professional

### ORGANIZATION *LEGAL Identity*

- Registered under Societies Registration Act 526/1995-96
- Registered under 12A of Income Tax department S-1166
- Permanent Account Number (PAN) AAAAC0937H
- Registered under FCRA Act with Ministry of Home affairs, GOI 125560147



### Centre For Development Communication & Studies

**Jharkhand Office :** Flat No. 113, Part-II, Vikas Enclave, Near Choudhary Petrol Pump, Booty More, Hazaribagh Road, Ranchi, Distt. Ranchi (Jharkhand)  
Tel. : 9835439187, E-mail : cdecsharkhand@gmail.com, cdecsharkhand@cdecs.org  
website : cdecs.org

**Uttar Pradesh Office:** 1/102, Vinay Khand, Gomati Nagar, Lucknow (Uttar Pradesh)  
Tel. : 9759743469, E-mail : cdecsharkhand@gmail.com, cdecsharkhand@cdecs.org  
website : cdecs.org

**Rajasthan Office :** 133, (First Floor), Devi Nagar, Nannu Marg, New Sanganer Road, Jaipur-302 019, Rajasthan (INDIA)  
Phone : 0141-2294988 (O), Fax : 0141-2294988, 2291178  
Mobile : 094140-77287, E-mail : cdecjspr@sify.com  
website : cdecs.org

# Organizational Brochure

An Introduction to CDECS

**CDECS - A Catalyst to Social, Economic, Environment & Infrastructure Development Initiatives**



**Centre For Development Communication & Studies**







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# An Introduction to CDECS

## THE Introduction

CDECS is an autonomous developmental organization committed to infusing scientific management culture into organizations engaged in economic, educational and social development activities with special reference to both urban and rural areas. The tasks are accomplished through organizing research, trainings, feasibility and evaluation studies and educational programmes in addition to the operational projects. The organization also undertakes management research and undertakes consultancy services in sector related to Reproductive & Child Health, Elementary Education, Water & Sanitation, Gender development, Infrastructure development, Economic development, Human Resource Development, Natural resource management and Water harvesting in Jharkhand, Rajasthan and Other states of India. We have been involved in various Research and Assessment studies in the field of Infrastructure and Social Development Projects. The Monitoring and Facilitation is also one of the core expertises which help the projects/ programmes to deliver in a way planned for the particular purpose.

The organization is working with VOLAGS/NGO's, Government Agencies, National, International and Bilateral agencies for its cause and come out with significant outputs and flying colours.

The institution is in action always with aim to do innovative very different from the traditional track of projects and schemes. The thrust is to work towards action oriented issues and programmes. The major intervention areas in which the CDECS has more expertise on trainings, research & evaluation, development communication & development interventions.

## MISSION .....

To establish an empowered civil society consisting of free and equal citizens, who could solve their problems and find solutions by sitting together for common cause and work to benefit and empower the least advantaged sections of the society.

## AIMS & Objectives

- ◆ To achieve economic self-sufficiency, higher awareness levels and action through concentration on social, economic and legal mode.
- ◆ To provide quality services through participatory development process.
- ◆ To Promote Multi-disciplinary operation research, trainings, communication and action projects that ultimately benefit the common people.
- ◆ Communication intervention for penetration of development programmes into the common man's life.
- ◆ Building capacity of locally created institutions/local capabilities to achieve well being in terms of health, education, water, sanitation and gender equal relations.
- ◆ To increase the socio-economic status of the poorest & the most backward, women & children and improve the quality of life in rural and urban areas/locations.
- ◆ To set up an institution for promotion of Education, Technical Educations, Skill Development, Training's, Human Resource Development and management study.

- ◆ Providing support to disadvantaged groups of people to link them with mainstream of development.
- ◆ Strengthening sustainable livelihoods of village communities.
- ◆ Piloting the activities for scale-up and wider applications and benefits, advocacy & contributing to policy planning.
- ◆ Providing Human Resource Development Support and Consultancy Support aimed for socio-economic development and infrastructural development for deprived and disadvantaged.

## WORKING Approach & Strategy

- ✧ Undertaking assignments/projects which are in the purview and of greater interests for community
- ✧ Clear understanding, Commitment & Dedication for the assignments/projects undertaken
- ✧ Well designed Monitoring system and focus on designing Self Monitoring System
- ✧ Involving personnel in Planning & Review regularly - Bottom up Planning
- ✧ Piloting the new ideas for Scaling-up
- ✧ Alternative approach to development paradigm
- ✧ Communication intervention for behaviour change and change in attitude & practices
- ✧ Expanding & supporting the HRD including the technical skills
- ✧ Working with more collaboration with Government and Government Focus & People Needs
- ✧ Working to provide greater benefits to the disadvantaged groups of people/community (Reaching the unreached)
- ✧ Taking up Developmental initiatives to balance the People Demand and Government priority
- ✧ Giving priority to Local Institutional building and strengthening for assured benefits and greater sustainability (Putting the Last First)
- ✧ Keeping 'PEOPLE' in centrality
- ✧ Emphasizing more on developmental interventions rather than welfare
- ✧ Taking up the Projects with proper planning, tracking the activities regularly, doing capacity building of personnel, providing desired support, & documenting the efforts for benefits of various other stakeholders

## ISSUES OF Priority

- ▲ Elementary Education & Adult Literacy
- ▲ Health- RCH, AIDS and Population stabilization
- ▲ Drinking water, Sanitation & Eco-sanitation
- ▲ Socio-economic Development & Self Help Groups (SHG's)
- ▲ Micro Enterprise development
- ▲ Information, Education & Communication,
- ▲ Behaviour change communication and informed choices
- ▲ Natural Resource Management
- ▲ Rural Planning

- ▲ Livestock Development & Animal Husbandry
- ▲ Urban Development and Planning
- ▲ Women empowerment
- ▲ Gender development
- ▲ Water Management
- ▲ School Health and Sanitation
- ▲ Child Labour, Child Development and Nutrition

- ▲ Capacity building, Leadership and Skill development training's
- ▲ Strengthening Panchayati Raj Institutions
- ▲ Building local institutions and ensure people's participation
- ▲ Participatory Planning & Development interventions
- ▲ Integrating the Development interventions through decentralized planning
- ▲ Infrastructural Development

## CAPABILITIES .....

- ❑ Piloting the key intervention related to Social, Economic and Infrastructure development interventions
- ❑ Research, Education and Training
- ❑ Planning, Designing and Conducting Training
- ❑ Institutional Capacity Development and Networking
- ❑ Project Planning and Management
- ❑ Operations Research and Evaluation
- ❑ Economic and Financial Analysis
- ❑ Surveys & Research
- ❑ Social Assessment
- ❑ Evaluation of civil construction works & Quality Assurance of civil constructions
- ❑ Reforming sectors - Water & Sanitation, Education & Health Sector
- ❑ Programme Monitoring & Evaluation
- ❑ Preparation of communication materials, training modules & technical manuals on social, economic infrastructure developments, Health, Water & Sanitation and Elementary Education etc.

## KEY AGENCIES Associated with

- \* Department of Medical & Health
- \* IEC Bureau
- \* UNICEF & UNFPA
- \* Department of Panchayati Raj
- \* Rajasthan Council of Elementary Education (RCEE)
- \* Rural Non Farm Development Agency
- \* Zilla Parishads
- \* Ministry of HRD, Govt. of India
- \* Department of Women and Child Development
- \* Department of Adult Literacy & Continuing Education, GOR
- \* CARE
- \* Directorate of Adult Education (DAE), GOI
- \* State Women Commission, Rajasthan
- \* Deptt. of Science & Technology (DST), GOR
- \* European Commission SIP Programme with District Health Society
- \* Department of Science & Technology, GOI
- \* Water Aid
- \* CCDU

